



# Board of County Commissioners Agenda Request

7B

Agenda Item #

**Requested Meeting Date:** January 6, 2015

**Title of Item:** Designation of Official County Newspaper

<input checked="" type="checkbox"/> REGULAR AGENDA <input type="checkbox"/> CONSENT AGENDA <input type="checkbox"/> INFORMATION ONLY	<b>Action Requested:</b> <input type="checkbox"/> Approve/Deny Motion <input checked="" type="checkbox"/> Adopt Resolution (attach draft) <small><i>*provide copy of hearing notice that was published</i></small>	<input type="checkbox"/> Direction Requested <input type="checkbox"/> Discussion Item <input type="checkbox"/> Hold Public Hearing*
<b>Submitted by:</b> Nathan Burkett		<b>Department:</b> Administration
<b>Presenter (Name and Title):</b> Nathan Burkett, County Administrator		<b>Estimated Time Needed:</b>
<b>Summary of Issue:</b>  <p>At the first meeting of the year, the County Board must designate an official newspaper. Enclosed for your review are the results of the request for bids that were sent to the Aitkin Independent Age/ Voyager Press and the NewsHopper Publication, Inc. The County Board authorized the bid forms and procedures at the December 9, 2014 County Board meeting.</p> <p>Staff has attached the 2015 bid summary sheet for the County Board to review, along with the proposed resolution.</p>		
<b>Alternatives, Options, Effects on Others/Comments:</b>		
<b>Recommended Action/Motion:</b>  Adopt the attached resolution.		
<b>Financial Impact:</b> Is there a cost associated with this request? <input type="checkbox"/> Yes <input type="checkbox"/> No What is the total cost, with tax and shipping? \$ Is this budgeted? <input type="checkbox"/> Yes <input type="checkbox"/> No <i>Please Explain:</i>		

**AITKIN COUNTY - BID COMPARISON FORM  
PRINTING & PUBLISHING SERVICES CALENDAR YEAR 2015**

(1) PUBLICATION OF OFFICIAL PROCEEDINGS

**Aitkin Age & Voyageur Press**                      **NewsHopper**  
\$ 9.00 per column inch                      \$ no bid per column inch

(2) PUBLICATION OF LEGAL NOTICES & MISC. ADVERTISEMENTS

**Aitkin Age & Voyageur Press**                      **NewsHopper**  
\$ 9.00 per column inch                      \$ no bid per column inch

(3) PUBLICATION OF DELINQUENT REAL ESTATE NOTICE & LIST

**Aitkin Age & Voyageur Press**                      **NewsHopper**  
\$ 9.00 per column inch                      \$ no bid per column inch

(4) FIRST PUBLICATION OF FINANCIAL STATEMENT

**Aitkin Age only**    **NewsHopper**  
\$ 6.00 per column inch                      \$ no bid per column inch

(5) SECOND PUBLICATION OF FINANCIAL STATEMENT

**Voyageur Press only**                                      **NewsHopper**  
\$ 3.00 per column inch                      \$ no bid per column inch

Size in inches of newspaper single page sheet = 10 3/8" by 21" **Aitkin Age**, 10 1/4" x 15" **VP**

Size in inches of newspaper single page sheet = No bid **NewsHopper**

Maximum number of columns per page in legal notice section = 6 **Aitkin Age** 4 **VP**

Maximum number of columns per page in legal notice section = No bid **NewsHopper**

Newspaper circulation within the boundaries of Aitkin County = 3,032 **Age**, 575 **VP**  
+ *web readers* 4,174

Newspaper circulation within the boundaries of Aitkin County = no bid **NewsHopper**

Weekly circulation within the boundaries of Aitkin County = 3,607 **Aitkin Age/VP**

Weekly circulation within the boundaries of Aitkin County = no bid **NewsHopper**

Subscription cost per individual customer within Aitkin County for 1 year = \$33 **Age**/\$34 **VP**

Subscription cost per individual customer within Aitkin County for 1 year = no bid **NewsHopper**

**CERTIFIED COPY OF RESOLUTION OF COUNTY BOARD OF AITKIN COUNTY, MINNESOTA**

ADOPTED January 6, 2015

By Commissioner: xx

**20150106-0xx**

**2015 Official County Newspaper**

**BE IT RESOLVED**, that the *Aitkin Independent Age/Voyageur Press* is hereby designated by the Aitkin County Board of Commissioners as the newspaper in which all official business shall be published. *Voyageur Press* is named second publication of Financial Statement.

Commissioner xx moved the adoption of the resolution and it was declared adopted upon the following vote

FIVE MEMBERS PRESENT

All Members Voting Yes

STATE OF MINNESOTA)  
County of Aitkin ) ss.  
Office of County Auditor,)

I, Kirk Peysar, Auditor, of the County of Aitkin, do hereby certify that I have compared the foregoing with the original resolution filed in my office on the 6<sup>th</sup> day of January A.D., 2015, and that the same is a true and correct copy of the whole thereof.

WITNESS MY HAND AND SEAL OF OFFICE at Aitkin, Minnesota, this 6<sup>th</sup> day of January A.D., 2015

KIRK PEYSAR, County Auditor

BY \_\_\_\_\_, Deputy



December 22, 2014

**Honorable Board of County Commissioners  
Aitkin County Courthouse  
209 Second St. N.W.  
Aitkin, MN 56431**



**Aitkin Independent Age**

213 Minnesota Ave. N.  
Aitkin, MN 56431-0259  
218-927-3761  
www.aitkinage.com

Dear Board of Commissioners:

Thank you for naming the *Aitkin Independent Age* and *Voyageur Press* its legal newspaper(s) in 2014. Attached is the bid sheet to run public notices again in 2015. And, it is again a joint bid with the *Voyageur Press* of McGregor.

In 2000, the board awarded the legals to the *Age* by itself with a rate of \$7.64 per column inch. Today, the joint bid is an even better value based upon rates paid historically and the added reach of the public notices appearing in both county papers, and online.

If the bid is awarded to us, the *Aitkin Independent Age* will print the following items and furnish all legal printed materials to the *Voyageur Press* of McGregor to be published as well:

- \*Publication of Official Proceedings (Commissioner and Board of Equalization)
- \*Publication of Legal Notices and miscellaneous advertisements
- \*In the matter of the delinquent tax list, the *Aitkin Independent Age* has elected to bid and the *Voyageur Press* has elected not to bid.
- \*In the matter of the bid for printing the annual financial statement, if accepted, it will be printed in the *Aitkin Independent Age* with a second publication in the *Voyageur Press* of McGregor. The *Age* will furnish all necessary printed materials when approved by the county auditor to the *Voyageur Press* for publication.
- \*All correspondence and billing will be with the *Aitkin Independent Age* and it will forward all information to the *Voyageur Press*. The *Voyageur Press* will bill the county directly for the second printing of the county financial statement.
- \*All legal notices published in the *Age* and *Voyageur Press* are posted at no additional charge at the region's No. 1 website, [www.aitkinage.com](http://www.aitkinage.com).

Please let us know if you have any questions regarding our bid and publications. Thank you for the award of these notices in 2014. We hope to work with you again in 2015.

Sincerely,

Sam Swanson, General Manager  
*Aitkin Independent Age*

Sincerely,

John Grones, Publisher  
*Voyageur Press*

Joint Bid  
Aitkin Independent Age  
Voyageur Press

# AITKIN COUNTY - BID FORM PRINTING & PUBLISHING SERVICES CALENDAR YEAR 2015

Refer to Page 2 for general printing and publication requirements and Pages 2-3 for details on each specific type of publication.

- (1) PUBLICATION OF OFFICIAL PROCEEDINGS (Official Newspaper)  
\$ 9.00 per column inch (covers both publications)
- (2) PUBLICATION OF LEGAL NOTICES & MISC. ADVERTISEMENTS (Official Newspaper)  
\$ 9.00 per column inch (covers both publications)
- (3) PUBLICATION OF DELINQUENT REAL ESTATE NOTICE & LIST (Official Newspaper)  
\$ 9.00 per column inch (covers both publications)
- (4) FIRST PUBLICATION OF FINANCIAL STATEMENT (Official Newspaper)  
\$ 6.00 per column inch (Aitkin Age only)
- (5) SECOND PUBLICATION OF FINANCIAL STATEMENT (Official Newspaper)  
\$ 3.00 per column inch (Voyageur Press only)

Size in inches of newspaper single page sheet = 10 3/8" by 21" - Age  
10 1/4" by 15" - Voyageur Press

Maximum number of columns per page in legal notice section = 6 - Age  
4 - Voyageur Press

Newspaper circulation within the boundaries of Aitkin County = 575 VP 3,032 A. Age

Weekly circulation within the boundaries of Aitkin County = 575 VP 3,032 A. Age

Online weekly readers 4,174

Subscription cost per individual customer within Aitkin County for 1 year = \$34.00 Voyageur Press  
33.00 Aitkin Age

**(Please Print Clearly)**

Name of Bidding Newspaper: Aitkin Independent Age Voyageur Press  
213 Minnesota Ave N. 15 Country House Lane  
Official Address: P.O. Box 259 P.O. Box 59

Aitkin, MN 56431 McGregor, MN 55760

Printed Name of Submitter Sam Swanson, General Manager Title John Grones, Publisher  
Aitkin Age Voyageur Press

Phone: 218-927-3761 218-768-3405

The undersigned certifies that the newspaper listed above meets the requirements for a qualified newspaper pursuant to Minnesota State Statute 331A.

Sam Swanson 12/23/14  
Signature in Ink of Submitter

John Grones 12/23/14  
Date



# AITKIN AGE

INDEPENDENT

Newspaper  
Circulation  
Jan. 2014

## Store Copies

Aitkin Stores.....	56431.....	575
McGregor Stores.....	55760.....	195
Palisade Stores.....	56469.....	60
Other Stores.....	Misc.....	160
Our Counter Sales.....	56431.....	80

## Subscribers Copies

Aitkin Subscribers.....	56431.....	1,403
Palisade Subscribers.....	56469.....	150
McGregorSubscribers.....	55760.....	287
Tamarack Subscribers.....	55787.....	37
McGrath Subscribers.....	56350.....	24
Hill City Subscribers.....	55748.....	32
Swatara Subscribers.....	55785.....	10
Jacobson Subscribers.....	55752.....	19

**Total in County.....3,032**

Zone 1 and 2 ( in state, out of county ).....672  
 Outside Minnesota.....153

**Total Papers.....3,857**

**Note:** Our numbers are a bit higher in the summer as a result in being a vacation/summer home area.

**AITKIN COUNTY - BID COMPARISON FORM**  
**PRINTING & PUBLISHING SERVICES CALENDAR YEAR 2014**

(1) PUBLICATION OF OFFICIAL PROCEEDINGS

**Aitkin Age & Voyageur Press**

\$ 8.58 per column inch

**NewsHopper**

\$ no bid per column inch

(2) PUBLICATION OF LEGAL NOTICES & MISC. ADVERTISEMENTS

**Aitkin Age & Voyageur Press**

\$ 8.58 per column inch

**NewsHopper**

\$ no bid per column inch

(3) PUBLICATION OF DELINQUENT REAL ESTATE NOTICE & LIST

**Aitkin Age only**

\$ 8.58 per column inch

**NewsHopper**

\$ no bid per column inch

(4) FIRST PUBLICATION OF FINANCIAL STATEMENT

**Aitkin Age only**

\$ 5.66 per column inch

**NewsHopper**

\$ no bid per column inch

(5) SECOND PUBLICATION OF FINANCIAL STATEMENT

**Voyageur Press only**

\$ 2.92 per column inch

**NewsHopper**

\$ no bid per column inch

Size in inches of newspaper single page sheet = 10 3/8" by 21" **Aitkin Age**, 10 1/4" x 15" **VP**

Size in inches of newspaper single page sheet = no bid **NewsHopper**

Maximum number of columns per page in legal notice section = 6 **Aitkin Age** 4 **VP**

Maximum number of columns per page in legal notice section = no bid **NewsHopper**

Newspaper circulation within the boundaries of Aitkin County = 3,109 *Print, Age*, 575 *Print, VP*  
+ 7,944 *web readers* = 15,294 *total*

Newspaper circulation within the boundaries of Aitkin County = no bid **NewsHopper**

Weekly circulation within the boundaries of Aitkin County = 3,684 **Aitkin Age/VP**

Weekly circulation within the boundaries of Aitkin County = no bid **NewsHopper**

Subscription cost per individual customer within Aitkin County for 1 year = \$32.00 **Age**

Subscription cost per individual customer within Aitkin County for 1 year = no bid **NewsHopper**